



April. 2023





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Disclaimer

- 1. The consolidated financial information of KB Financial Group Inc. (the "Group") presented herein is based on the Korean International Financial Reporting Standards(K–IFRS). It is currently being reviewed by the Group's independent auditor, and accordingly, is subject to change.
- 2. The consolidated financial information for 2023 presented herein is based on Korean IFRS17(K-IFRS17), and note that the financial results for 2022 contained herein have also been restated retrospectively. However, please note that the key financial ratios for 2022 have not been restated retrospectively.
- 3. As Prudential Life Insurance became a wholly-owned subsidiary of the Group as of August 31, 2020, the financial results have been fully consolidated in the Group's financial statements since September, 2020.
- 4. Former KB Life Insurance was merged with and into Prudential Life Insurance(the surviving entity) as of January 1, 2023, which had been renamed as "KB Life Insurance Co., Ltd." prior to the merger.
- 5. From 3Q21, the Group applied accounting policy in accordance with the International Financial Reporting Interpretation Committee(IFRIC) agenda decision over K–IFRS No.1019(Employee benefits). However, please note that the financial information for the past period contained herein has not been restated retrospectively.
- 6. Total may not sum due to rounding.

. 1Q23 Financial Highlights _Overview

Group Profitability Overview

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Net Interest Income	2,785.6	2,651.5	5.1	2,992.6	-6.9
Net Fee & Commission Income	918.4	957.3	-4.1	754.8	21.7
Other Operating Profit	656.1	-71.2	N.A.	-465.1	N.A.
Gross Operating Income	4,360.1	3,537.6	23.3	3,282.3	32.8
G&A Expenses	1,566.3	1,481.4	5.7	2,083.6	-24.8
PPOP	2,793.8	2,056.2	35.9	1,198.7	133.1
Provision for Credit Losses	668.2	145.8	358.3	1,059.2	-36.9
Net Operating Profit	2,125.6	1,910.4	11.3	139.5	1,423.7
Net Non-Operating Profit	-96.2	9.3	N.A.	-155.2	N.A.
Profit for the Period	1,499.2	1,471.5	1.9	-145.9	N.A.
Profit attributable to controlling interests	1,497.6	1,460.6	2.5	83.4	1,695.7

Group Net Profit Trend¹⁾ (bn won)



Note 1) Based on profit attributable to controlling interests 2) Non-recurring items(after tax)

Highlights

Net Profit for 1023

1,497.6_{bn} (+2,5% YoY)

Despite escalated macro uncertainty, 1Q23 net profit increased 2.5% YoY driven by recovery of non-banking business and continuous NIM widening

Net Fee & Commission for 1Q23

918.4_{bn}

(+21.7% QoQ)

Driven by rebound in brokerage and strong financial products sales, fee & commission income increased 21.7% QoQ

NPL Coverage Ratio for 1Q23

196.2%

(Bank 263.9%)

Group and Bank's NPL Coverage Ratios recorded 196.2%, 263.9% respectively, displaying industry's highest level of loss absorption capacity against market volatility

Net Interest Income for 1Q23

2,785.6_{bn}

(+5.1% YoY)

Increased 5.1% YoY led by improved interest income on the back of solid NIM expansion and corporate loans growth

G&A Expenses for 1Q23

1,566.3_{bn}

(+5.7% YoY)

G&A expenses increased 5.7% YoY, well managed despite continued investment in digitalization and Life Insurance mergerrelated costs

Shareholders' Return

Quarterly Payout

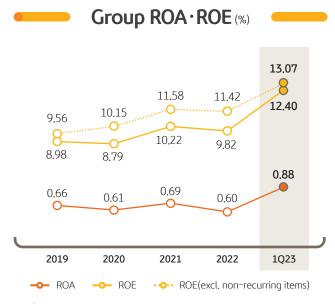
(1Q DPS ₩510)

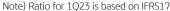
Expanded quarterly DPS from the previous year as a result of enhanced visibility of shareholders' return by share buyback and cancellation

* 1Q23 Major non-recurring items (before tax)

- (KB Securities) Loss on overseas real estate alternative investment: W44bn
- (KB Securities) Loss on equity investment: W12bn
- (KB Insurance) Insurance loss on large-scale fire: W29bn

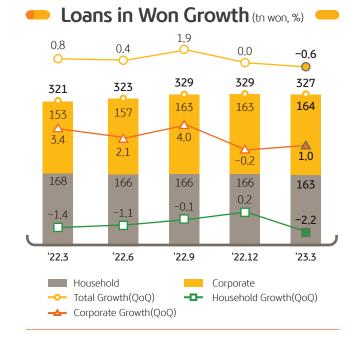
1Q23 Financial Highlights _ Key Financial Indicators (1)





Sustained solid profitability amid financial market volatility

- 1Q23 Group ROA and ROE recorded 0.88%, 12.40% respectively
- Sustained profitability improvement driven by expanded non-interest income and tightened groupwide cost control amid financial market volatility
- Pursue further enhancement of profitability through cost control and risk management based on balanced growth between banking and non-banking business
- * ROE: Based on Return on Common Equity, which represents profitability of common equity



Continued stable growth in corporate loans

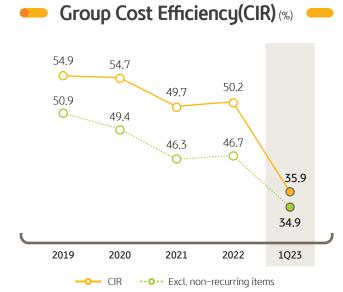
- Though 1Q23 Loans in won of the Bank decreased 0.6% QoQ, amounting to W327tn, corporate loans showed stable growth
- Household loans decreased 2.2% QoQ mostly due to week loan demand amid rate hikes. Meanwhile, corporate loans trended upwards with large corporate loans growing 5.4% QoQ
- Deliver sustainable value growth focusing on high-quality assets and risk management throughout the year



Stronger NIM expansion mostly driven by increased asset returns

- 1Q23 Group NIM and Bank NIM marked 2.04%,
 1.79%, up by 5bp, 2bp QoQ respectively, driving solid earnings growth momentum
- Despite the core deposit outflows, Bank NIM remained strong backed by asset repricing effect and flexible funding portfolio management
- Group NIM increased by 5bp driven by sustained Bank NIM expansion and yields earned from asset returns as well as card bonds

1Q23 Financial Highlights _ Key Financial Indicators (2)







Group BIS Ratio (Basel III, %)



Note) Ratio for 1023 is based on IFRS17

Significant improvement in cost efficiency backed by solid profitability

- 1Q23 Group CIR recorded 35.9%, a significant improvement by 14.3%p from 2022 as a result of expanding profitability streams and group-wide cost control efforts
- Improvement in cost efficiency becomes much clearer when taking into account non-recurring items such as digitalization costs
- Further improvement is expected led by cumulative effects of organization streamlining and enhancement of profitability

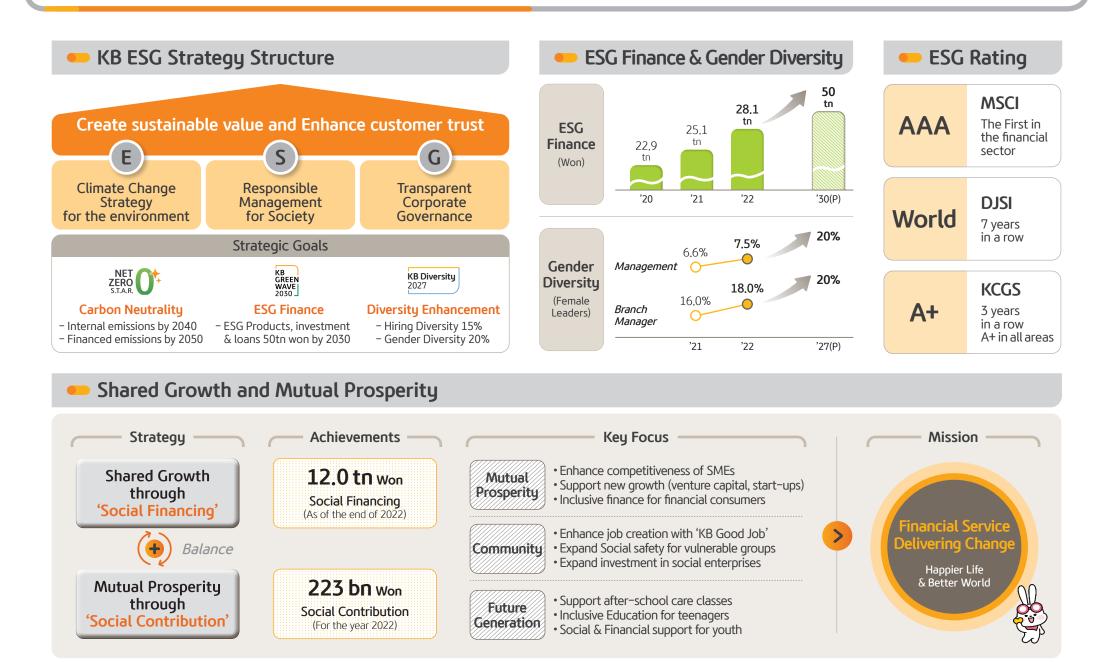
Preemptive and conservative risk Management amid market volatility

- 1Q23 Group and Bank NIM marked 0.63%, 0.40% respectively, due to preemptive provisioning in preparation for escalated financial market uncertainty
- Ensure stable risk management amid rate hikes and concerns about economic downturn
- Pursue preemptive and conservative risk management policy considering unfavorable economic conditions

Highest-level capital adequacy in financial industry

- 1Q23 Group BIS and CET1 ratios are expected to mark 16.84%, 13.67% respectively
- Despite increased RWA due to corporate loandriven asset growth, Group maintained industryhighest capital adequacy backed by solid earnings power and strategic capital management through issuing hybrid bonds
- 1Q23 Bank BIS and CET1 ratios are expected to record 18.48%, 15.25%, respectively

Key Takeaways (1) _ ESG Leadership toward Sustainable Society



Key Takeaways (2) _ Digital Transformation

KB's Customer-centric "No.1 Financial Platform"

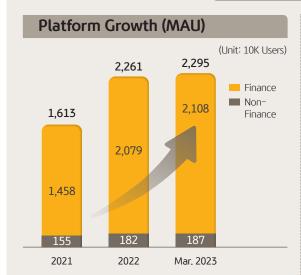
66 Finance

Enhance Core Competitiveness "Super App" strategy focused on the group's flagship app, KB Star Banking strengthen competitiveness by concentrating on platforms such as KB Pay, M-able

66 Non-Finance

Expansion to Daily Life

Expansion to non-Finance fields (Real state, Automobile, Heath care, Telecommunication) to become a 'Daily Platform'



- [KB Star Banking] the first commercial bank to reach MAU +10M
- [Liiv M] Financial services integrated with telecom
- * Surpassed 0.4M net subscribers in March 2023 Showed the highest customer satisfaction during 1H21 & 2H22
- [KB Pay] 'Open Pay' service*
- * inter-compatible payment with other credit card issuers
- Finance: KB Star Banking, KB Star Corporate Banking, Liiv Next, M-able, KB Pay, KB Insurance, KB Life Insurance. kiwibank
- Non-Finance: KB Real Estate, Liiv M, O'care, KB Kookmin Card mall, KB Chachacha

Platform Users Trend (MAU)



* KB Star banking, KB Pay: Total Monthly Logged-in users M-able: Averaged Monthly users

Products sales via Digital Channel



* [Bank] Deposits / Loans / Mutual Funds [Card] Personal Credit Card, CA, Card Loan [Securities] brokerage Account

Key Digital Achievements

As of 1Q23

KB Kookmin Certificate Users

FY2021 9.6M

Cumulative 12.8M

- Acquired 'Electronic signature certification', 'Certified electronic document intermediary', 'Government-certified identity verification'
- Obtained WebTrust* certification(May 2022)
 - * Proves reliability of operation and management

KB My Data Users

FY2022 7.1M

Cumulative 8.3M

 Five subsidiaries(Bank · Securities · Insurance · Card · Capital) obtained My Data license

(Top acquirer among peer groups)

* KB Kookmin bank launched My Data service in Jan 5th, 2022

Partnership Investment in New Digital Biz

FY2021 **145.3bn won**

Cumulative 418.7bn won

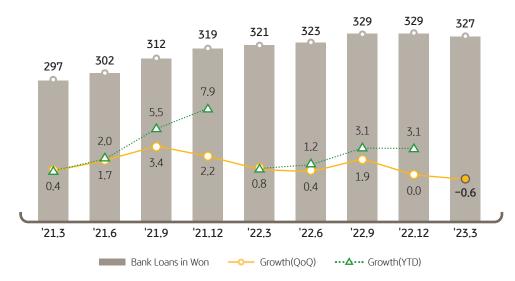
- Partnering with companies capable of strategic collaboration through Group CVC fund & KB Digital Platform Fund
- Supporting KB Starters' overseas expansion through KB Global Fintech Lab

Financial Analysis _ Net Interest Income

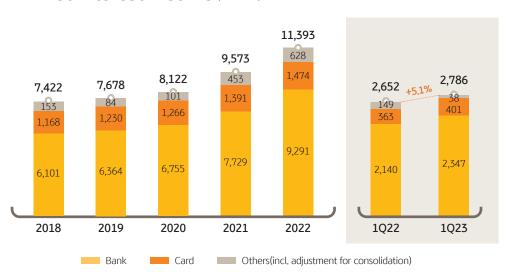
Group Net Interest Income

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Interest Income	6,866.7	4,306.3	59.5	6,414.1	7.1
Loans	5,562.5	3,558.8	56.3	5,183.4	7.3
Financial Investments	1,096.9	641.3	71.0	1,044.9	5.0
Others	207.3	106.2	95.2	185.8	11.6
Interest Expense	4,081.1	1,654.8	146.6	3,421.5	19.3
Deposits	2,282.4	709.2	221.8	1,851.1	23.3
Debts & Debentures	1,140.1	504.5	126.0	1,037.2	9.9
Others	658.6	441.1	49.3	533.2	23.5
Net Interest Income	2,785.6	2,651.5	5.1	2,992.6	-6.9

Loan Growth (tn won, %)



Net Interest Income (bn won)



NIM (%)

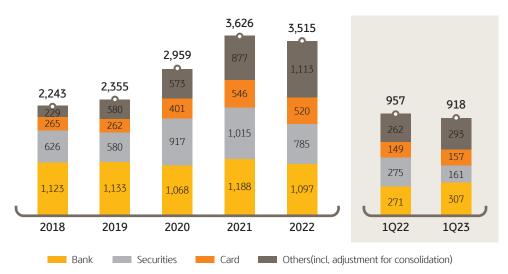


Financial Analysis _ Net Non-Interest Income

Group Net Non-Interest Income

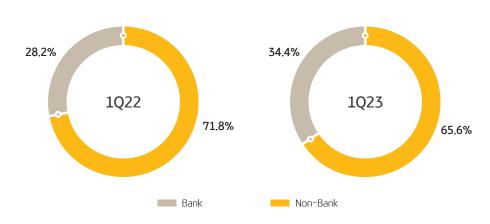
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br	ı won, %	1Q23	1Q22	YoY	4Q22	QoQ	
Net Fee & Commission Income		918.4	957.3	-4.1	754.8	21.7	
	Credit Card Fees	195.1	175.4	11.2	149.3	30.7	
	Trusts	121.8	125.5	-2.9	108.0	12.8	
	Agent Activity Fees (Incl. Bancassurance)	52.6	43.9	19.8	76.4	-31.2	
	Represent Securities (Incl. ITC Products)	30.2	31.8	-5.0	25.4	18.9	
	Banking Activity Fees	45.9	44.2	3.8	45.2	1.5	
	Securities Business	137.7	218.5	-37.0	103.6	32.9	
	Others	335.1	318.0	5.4	246.9	35.7	
Other Operating Income		656.1	-71.2	N.A.	-465.1	N.A.	
Ne	et Non-Interest Income	1,574.5	886.1	77.7	289.7	443.5	

Net Fee & Commission Income (bn won)



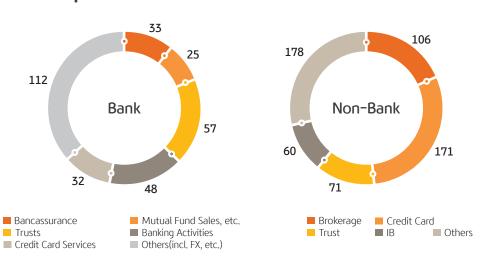
Note) Based on each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Fee Income Contribution



Note) Based on simple arithmetic sum of each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Composition of Fee Income (bn won)



Note) Based on simple arithmetic sum of each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Financial Analysis _ G&A Expenses & Provision for Credit Losses

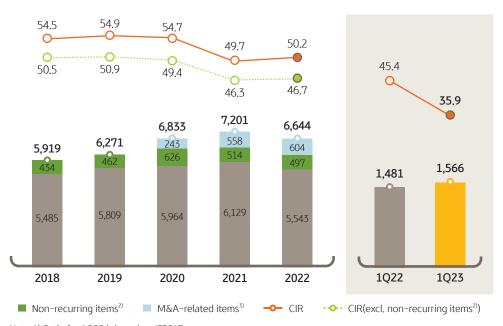
Group G&A Expenses

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Employee Benefits	949.7	953.2	-0.4	1,332.5	-28.7
Depreciation & Amortization	205.5	189.7	8.3	225.3	-8.8
Administrative Expenses	355.3	291.6	21.8	458.8	-22.6
Others	55.8	46.9	19.0	67.0	-16.7
G&A Expenses	1,566.3	1,481.4	5.7	2,083.6	-24.8
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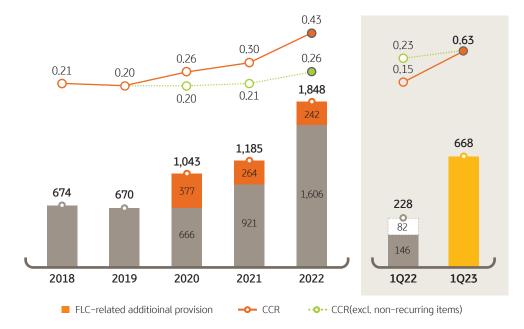
Group Provision for Credit Losses

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Provision for Loan Losses	643.9	143.9	347.5	1,058.8	-39.2
Provision for Guarantees	22.6	8.8	156.8	-6.9	N.A.
Provision for Unused Commitments	1.1	-8.2	N.A.	8.0	-86.3
Provision for Financial Guarantee Liabilities	0.6	1.3	-53.8	-0.7	N.A.
Provision for Credit Losses	668.2	145.8	358.3	1,059.2	-36.9

G&A Expenses & CIR¹⁾ (bn won, %)



Provision for Credit Losses & CCR (bn won, %)



Note 1) Ratio for 1Q23 is based on IFRS17

²⁾ Non-recurring items: ERP, Digitalization costs, etc.

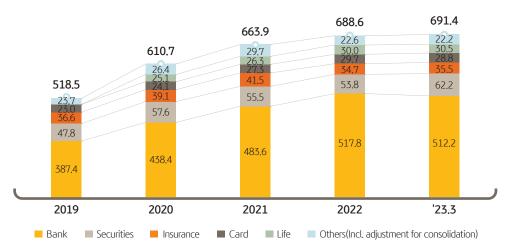
³⁾ M&A-related items: financial consolidation effect in relation to the acquisition of Prasac, Prudential Life Insurance, Bank Bukopin, etc.

Financial Analysis _ Financial Position Overview

Group Financial Position

tn won, %	2023.3	2022.3	YoY	2022.12	YTD
Assets	691.4	670.1	3.2	688.6	0.4
Cash & Due from Financial Institutions	29.0	29.5	-1.7	32.4	-10.5
FVTPL Assets	70.1	73.5	-4.6	70.1	0.0
Financial Investments	115.4	107.9	7.0	115.5	-0.1
Loans	432.2	422.0	2.4	433.0	-0.2
Property & Equipment	8.5	8.0	6.3	8.4	1.2
Other Assets	36.2	29.2	24.0	29.2	24.0
Liabilities	635.2	619.3	2.6	634.5	0.1
FVTPL Liabilities	11.8	13.1	-9.9	12.3	-4.1
Deposits	387.3	379.4	2.1	393.9	-1.7
Debts	67.9	60.3	12.6	71.7	-5.3
Debentures	68.6	68.8	-0.3	68.7	-0.1
Other Liabilities	99.6	97.7	1.9	87.9	13.3
Shareholder's Equity	56.2	50.8	10.6	54.1	3.9
Share Capital	2.1	2.1	0.0	2.1	0.0
Hybrid Securities	5.0	3.4	47.1	4.4	13.6
Capital Surplus	16.9	16.9	0.0	16.9	0.0
Accumulated Other Comprehensive Income	1.8	1.6	12.5	1.3	38.5
Retained Earnings	29.8	26.9	10.8	28.9	3.1
Treasury Shares	-1.1	-1.0	N.A.	-0.8	N.A.
Non-Controlling Interests	1.7	0.9	88.9	1.3	30.8
Group Total Assets 1)	1,170.0	1,135.2	3.1	1,146.6	2.0
AUM	478.6	465.1	2.9	458.0	4.5

Group Assets (tn won)



Note) Based on each subsidiary's total assets on the financial statements for group reporting

Group AUM (tn won)



Financial Analysis _ Assets & Liabilities

Bank Loans in Won

tn	won, %	2023.3	2022.3	YoY	2022.12	YTD
Ho	ousehold	162.4	167.7	-3.2	166.0	-2.2
	Mortgage	91.3	91.4	-0.1	92.9	-1.7
	General	71.1	76.3	-6.8	73.1	-2.7
	[Home Equity]	29.9	30.2	-1.0	29.8	0.3
Co	prporate	164.3	153.6	7.0	162.6	1.0
	SME	133.1	128.5	3.6	133.0	0.0
	[SOHO]	86.3	85.4	1.1	86.8	-0.6
	Large Corp, etc.	31.2	25.1	24.3	29.6	5.4
Total		326.7	321.3	1.7	328.6	-0.6

tn won, % Deposits		2023.3	2022.3	YoY	2022.12	YTD
		338.2	333.3	1.5	342.3	-1.2
	Core Deposits	146.0	176.0	-17.0	148.0	-1.4
	Time & Savings	183.7	152.8	20.2	188.0	-2.3
	[Time Deposits]	171.0	140.3	21.9	175.0	-2.3
	CD, RP, etc.	8.5	4.5	88.9	6.3	34.9
De	ebentures	19.0	18.1	5.0	19.2	-1.0
Total		357.2	351.4	1.7	361.5	-1.2

Bank Deposits & Debentures in Won

Loan Composition (tn won, %)



Card Assets

tn	won, %	2023.3	2022.3	YoY	2022.12	YTD
Credit Card		21.8	20.5	6.3	22.5	-3.1
	Credit Sales	14.3	13.4	6.7	15.0	-4.7
	[Installments]	5.8	5.8	0.0	6.6	-12.1
	Card Loans	6.3	6.0	5.0	6.3	0.0
	Cash Advance	1.2	1.1	9.1	1.2	0.0
Ins	stallment Financing, etc.	4.4	4.5	-2.2	4.5	-2.2
То	tal	26.2	25.0	4.8	27.0	-3.0

V. Asset Quality _ Group Overview

Group Asset Quality

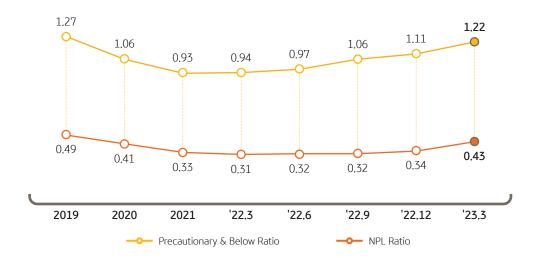
bn won, %		2023.3	2022.3	YoY	2022.12	YTD
То	tal Loans for NPL Classification	420,945.5	409,266.2	2.9	424,436.6	-0.8
	Precautionary	3,329.7	2,573.1	29.4	3,238.4	2.8
	Substandard	918.7	561.2	63.7	709.2	29.5
	Doubtful	644.4	475.2	35.6	537.2	20.0
	Estimated Loss	263.0	241.9	8.7	212.3	23.9
Su	bstandard & Below Loans(NPL)(A)	1,826.1	1,278.3	42.9	1,458.7	25.2
NF	L Ratio	0.43%	0.31%	0.12%p	0.34%	0.09%p
Lo	an Loss Reserves(B)	3,582.0	2,782.9	28.7	3,155.6	13.5
NPL Coverage Ratio I (B/A)		196.2%	217.7%	-21.5%p	216.3%	-20.1%p
Reserves for Credit Losses (C)		2,824.8	3,027.3	-6.7	3,131.0	-9.8
NP	L Coverage Ratio II [(B+C)/A]	350.8%	454.6%	-103.8%p	431.0%	-80.2%p

Note) Based on simple arithmetic sum of each subsidiary (excl. overseas local subsidiaries, overseas equity investments, SPCs for consolidation, etc.).

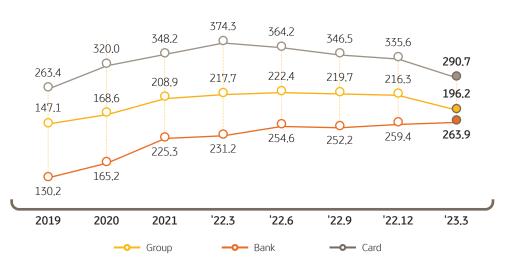
Credit Cost Ratio (%)



Precautionary & Below Ratio / NPL Ratio (%)



NPL Coverage Ratio I (%)



V. Asset Quality _ Bank & Card

Bank Asset Quality

br	won, %	2023.3	2022.3	YoY	2022.12	YTD
То	tal Loans for NPL Classification	361,091.6	350,261.0	3.1	361,986.7	-0.2
	Precautionary	1,268.2	1,071.2	18.4	1,195.2	6.1
	Substandard	542.5	431.1	25.8	470.6	15.3
	Doubtful	175.0	168.8	3.7	161.4	8.4
	Estimated Loss	99.7	99.8	-0.1	86.5	15.3
NF	PL Ratio	0.23%	0.20%	0.03%p	0.20%	0.03%p
NF	PL Coverage Ratio I	263.9%	231.2%	32.7%p	259.4%	4.5%p
NF	PL Coverage Ratio II	519.1%	574.4%	-55.3%p	597.5%	-78.4%p

Note) Based on separate financial statements

Card Asset Quality

bn won, %		2023.3	2022.3	YoY	2022.12	YTD
То	tal Loans for NPL Classification	27,173.4	25,923.8	4.8	27,964.3	-2.8
	Precautionary	1,212.9	1,107.2	9.5	1,167.0	3.9
	Substandard	4.4	3.3	33.3	5.1	-13.7
	Doubtful	258.2	166.5	55.1	205.1	25.9
	Estimated Loss	65.2	57.1	14.2	56.8	14.8
NF	PL Ratio	1.21%	0.88%	0.33%p	0.96%	0.25%p
NF	L Coverage Ratio I	290.7%	374.3%	-83.6%p	335.6%	-44.9%p
NF	L Coverage Ratio II	440.6%	556.4%	-115.8%p	514.9%	-74.3%p

Note) Based on separate financial statements

Provision for Loan Losses

br	won, %	1Q23	1Q22	YoY	4Q22	QoQ
Ba	nk	360.9	19.5	1,750.8	128.5	180.9
	Household	27.5	9.2	198.9	100.1	-72.5
	Corporate	333.4	10.3	3,136.9	28.4	1,073.9
Ca	rd	163.8	94.4	73.5	150.3	9.0

Delinquency Ratio (%)



NPL Ratio (%)



Bank Credit Cost Ratio (%)



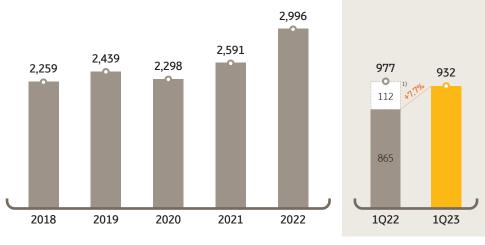
V. Financial Highlights of Major Subsidiaries _ KB Kookmin Bank

Profitability Overview¹⁾

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Net Interest Income	2,347.4	2,139.6	9.7	2,447.8	-4.1
Net Fee & Commission Income	307.4	270.8	13.5	270.3	13.7
Other Operating Profit	35.0	-166.0	N.A.	94.5	-63.0
Gross Operating Income	2,689.8	2,244.4	19.8	2,812.6	-4.4
G&A Expenses	1,030.3	1,020.9	0.9	1,507.2	-31.6
PPOP	1,659.5	1,223.5	35.6	1,305.4	27.1
Provision for Credit Losses	391.3	11.8	3,216.1	765.6	-48.9
Net Operating Profit	1,268.2	1,211.7	4.7	539.8	134.9
Net Non-Operating Profit	-33.1	3.7	N.A.	-44.3	N.A.
Profit for the Period ²⁾	931.5	977.3	-4.7	445.4	109.1

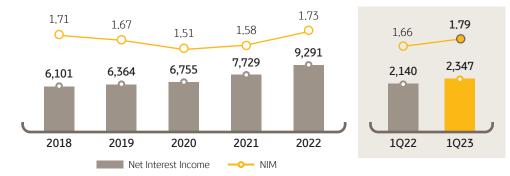
Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

Net Profit (bn won)

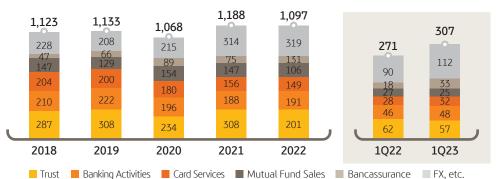


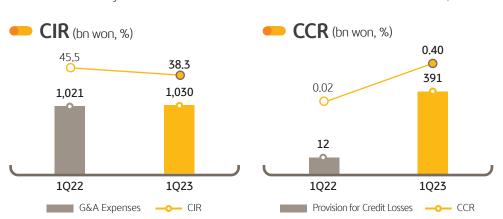
Note 1) Non-recurring item: Corporate tax reversals(W69bn), Large-scale reversals of provisioning(W43bn)

Net Interest Income & NIM (bn won, %)



Net Fee & Commission Income (bn won)





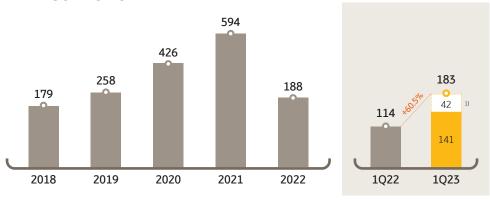
V. Financial Highlights of Major Subsidiaries _ KB Securities

Profitability Overview¹⁾

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Net Fee & Commission Income	161.1	275.1	-41.4	118.9	35.5
Brokerage	106.1	113.8	-6.8	64.0	65.8
Investment Banking	60.3	142.8	-57.8	52.1	15.7
Financial Products	12.4	12.6	-1.6	11.7	6.0
Others	-17.7	5.9	N.A.	-8.7	N.A.
Interest Income	141.6	134.1	5.6	139.1	1.8
Trading	201.7	-38.4	N.A.	-133.3	N.A.
G&A Expenses	234.0	210.5	11.2	220.7	6.0
PPOP	270.4	160.3	68.7	-96.0	N.A.
Provision for Credit Losses	8.1	11.2	-27.7	10.2	-20.6
Net Operating Profit	262.3	149.1	75.9	-106.2	N.A.
Net Non-Operating Profit	-75.4	10.9	N.A.	-52.1	N.A.
Profit for the Period 2)	140.6	114.3	23.0	-115.9	N.A.

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

Net Profit (bn won)



Note 1) Non-recurring items(after tax): Loss on overseas real estate alternative investment(W33bn), Loss on asset management equity investment(W9bn)

Net Fee & Commission Income (bn won)

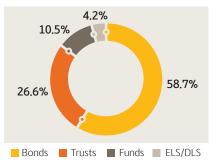


Retail AUM (tn won)



Asset under WM

tn won	2023.3	2022	2021
Bonds	26.7	23.7	20.2
Trusts	12.1	14.3	12.5
Funds	4.8	4.7	5.6
ELS/DLS	1.9	1.8	1.2
Total	45.5	44.5	39.5



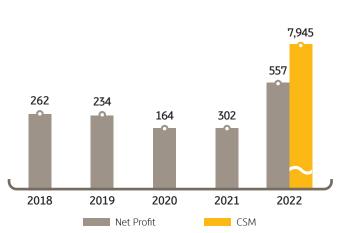
V. Financial Highlights of Major Subsidiaries _ KB Insurance

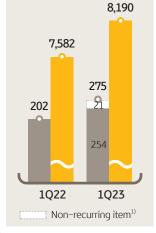
Profitability Overview 1)

bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Direct Premium Written	3,191.1	3,092.4	3.2	3,057.1	4.4
Underwriting Profit	248.9	278.8	-10.7	-2.4	N.A.
Investment Income	105.6	-1.0	N.A.	-213.9	N.A.
Profit for the Period 2)	253.8	201.9	25.7	-142.7	N.A.
K-ICS	192.9%	N.A.	N.A.	184.1%	8.8%p
Loss Ratio ³⁾	81.7%	82.9%	-1.2%p	81.6%	0.1%p
Expense Ratio ³⁾	21.8%	18.6%	3.2%p	21.3%	0.5%p

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests 3) Based on IFRS4 for reference purposes only

Net Profit & CSM (bn won)

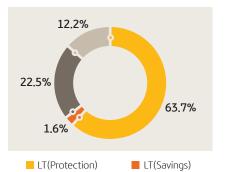




Note 1) Non-recurring item(after tax): Insurance loss on large-scale fire(W21bn)

Direct Premium Written

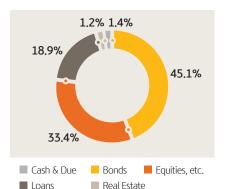
bn won	1Q23	2022	2021
Long Term	2,085.8	8,124.6	7,688.1
Protection	2,033.9	7,840.1	7,232.3
Savings	51.9	284.5	455.8
Auto	716.1	2,816.5	2,668.4
General	389.2	1,292.1	1,167.3
Total	3,191.1	12,233.2	11,523.8



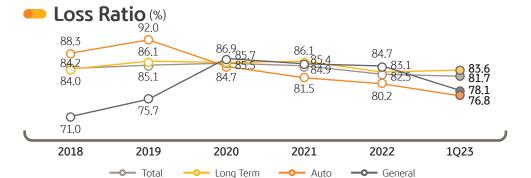
General

Asset Portfolio

bn won	2023.3	2022	2021
Cash & Due	470.8	968.7	502.3
Securities	25,959.4	24,802.6	23,688,6
Bonds	14,909.7	*	,
	-	14,053.2	12,906.7
Equities, etc.	11,049.7	10,749.4	10,781.9
Loans	6,266.9	6,200.6	7,978.3
Real Estate	410.0	413.1	786.9
Total	33,107.1	32,385.0	32,956.1



Auto



Note) Based on IFRS4 for reference purposes only

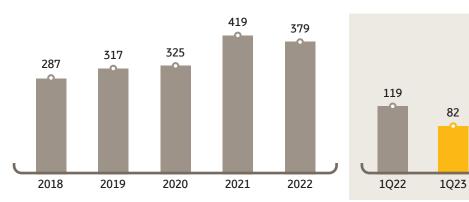
V. Financial Highlights of Major Subsidiaries _ KB Kookmin Card

Profitability Overview 1)

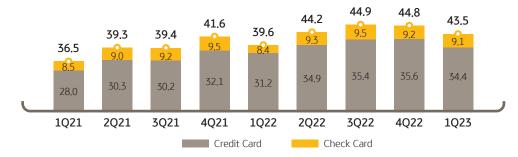
bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Operating Revenue	1,277.7	1,094.3	16.8	1,235.6	3.4
Card	1,069.3	930.8	14.9	1,032.9	3.5
Installment and Lease Financing	51.9	44.1	17.7	52.0	-0.2
Others	156.5	119.4	31.1	150.7	3.8
Operating Expense	828.4	681.4	21.6	839.6	-1.3
Interest Expense	168.0	102.5	63.9	160.8	4.5
Commissions & Other Expenses	660.4	578.9	14.1	678.8	-2.7
Gross Operating Income	449.3	413.0	8.8	396.0	13.5
G&A Expenses	159.3	136.2	17.0	174.9	-8.9
PPOP	290.0	276.8	4.8	221.1	31.2
Provision for Credit Losses	178.2	111.2	60.3	173.5	2.7
Net Operating Profit	111.8	165.6	-32.5	47.6	134.9
Net Non-Operating Profit	_	-0.7	N.A.	-3.8	N.A.
Profit for the period 2)	82.0	118.9	-31.0	26.3	211.8

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

Net Profit (bn won)

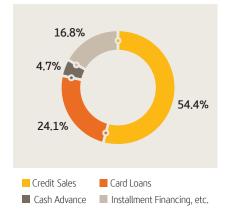


Card Transaction Volume (tn won)



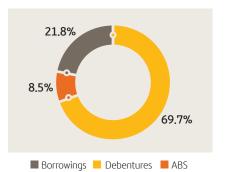
Card Assets

bn won	2023.3	2022	2021
Credit Card	21,819.6	22,528.4	20,714.8
Credit Sales	14,253.2	15,041.9	13,740.3
[Installments]	5,826.5	6,565.4	5,866.8
Card Loans	6,325.6	6,249.1	5,821.4
Cash Advance	1,240.8	1,237.4	1,153.1
Installment Financing, etc.	4,412.1	4,492.3	4,462.3
Total	26,231.7	27,020.7	25,177.1



Funding

bn won	2023.3	2022	2021
Borrowings	4,730.1	4,786.1	2,789.6
Debentures	15,085.1	15,542.9	15,052.2
ABS	1,832.0	1,794.9	1,671.9
Total	21,647.2	22,123.9	19,513.7



V. Financial Highlights of Major Subsidiaries¹⁾ _ KB Life Insurance

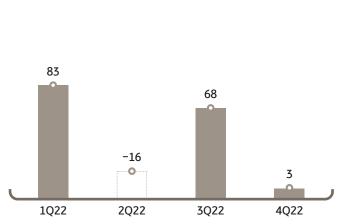
Profitability Overview²⁾

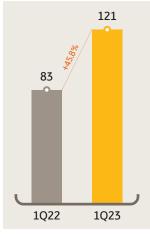
bn won, %	1Q23	1Q22	YoY	4Q22	QoQ
Premium Income	883.0	1,037.9	-14.9	896.2	-1.5
Underwriting Income	77.7	53.4	45.5	87.3	-11.0
Investment Income	120.5	0.9	13,288.9	150.2	-19.8
Profit for the Period ³⁾	93.7	5.5	1,603.6	-82.3	N.A.
K-ICS	277.6%	258.8%	18.8%р	270.4%	7.2%p
Loss Ratio	53.5%	52.5%	1.0%p	56.8%	-3.3%p
Expense Ratio	19.8%	14.3%	5.5%p	9.6%	10.2%р

Note 1) Based on simple arithmetic sum of Prudential Life Insurance & former KB Life Insurance for the year 2022

- 2) Based on financial statements for group reporting
- 3) Profit attributable to controlling interests

Net Profit (bn won)

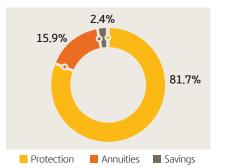




Note) Based on simple arithmetic sum of financial statements of Prudential Life Insurance and former KB Life Insurance for better comparison purposes, which differs from the financial results for group reporting contained in Profitability Overview

New Business APE(Annualized Premium Equivalent)

bn won	1Q23	2022	2021
Protection	113.1	445.9	320.4
Annuities	22.0	455.6	548.1
Savings	3.3	46.1	0.0
Total	138.4	947.6	868.5

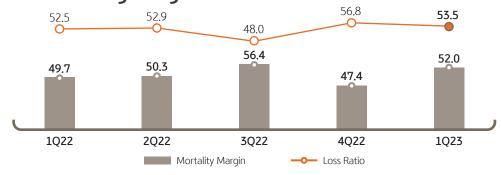


Invested Assets

bn won	2023.3	2022	2021
Cash & Due	692.2	796.1	873.6
Securities	22,125.4	18,494.9	23,185.6
Loans	1,212.5	2,684.0	2,517.8
Real Estate	86.5	87.0	89.1
Total	24,116.6	22,062.0	26,666.1



Mortality Margin & Loss Ratio (bn won, %)



VI. Appendix _ Overview of Group Subsidiaries¹⁾ (1Q23)

bn won	Ownership	Total Assets	Shareholder's Equity	Profit for the Period	ROA	ROE
KB Kookmin Bank	100.0%	512,196.9	34,037.2	931.5	0.73%	11.13%
KB Securities	100.0%	62,243.4	5,897.1	140.6	0.98%	9.74%
KB Insurance	100.0%	35,516.7	5,722.3	253.8	2.93%	18.00%
KB Kookmin Card	100.0%	28,811.3	4,596.9	82.0	1.15%	7.20%
KB Life Insurance	100.0%	30,501.3	3,949.1	93.7	1.26%	9.74%
KB Asset Management	100.0%	322.7	224.8	18.0	21.09%	29.72%
KB Capital	100.0%	15,503.5	2,148.1	46.9	1.22%	9.00%
KB Real Estate Trust	100.0%	496.2	389.3	18.8	15.02%	19.19%
KB Savings Bank	100.0%	2,995.1	273.0	-11.0	N.A.	N.A.
KB Investment	100.0%	1,387.1	272.6	2.3	0.67%	3.44%
KB Data Systems	100.0%	53.5	22.9	0.3	2.08%	5.31%
KB Credit Information	100.0%	42.8	17.2	0.1	0.95%	2.35%

VI. Appendix _ Condensed Income Statement by Subsidiaries

		1Q23							
bn won	Group	KB Kookmin Bank	KB Securities	KB Insurance	KB Kookmin Card	KB Life Insurance	KB Asset Management	KB Capital	Others ¹⁾
Net Interest Income	2,785.6	2,347.4	141.6	-63.4	401.2	-121.9	-2.1	109.4	-26.6
Net Fee & Commission Income	918.4	307.4	161.1	-5.5	156.5	-2.4	35.7	210.8	54.8
Other Operating Profit	656.1	35.0	201.7	443.4	-108.4	278.6	8.5	-162.3	-40.4
Gross Operating Income	4,360.1	2,689.8	504.4	374.5	449.3	154.3	42.1	157.9	-12.2
G&A Expenses	1,566.3	1,030.3	234.0	34.6	159.3	26.5	17.9	34.6	29.1
PPOP	2,793.8	1,659.5	270.4	339.9	290.0	127.8	24.2	123.3	-41.3
Provision for Credit Losses	668.2	391.3	8.1	-0.7	178.2	-0.2		65.4	26.1
Net Operating Profit	2,125.6	1,268.2	262.3	340.6	111.8	128.0	24.2	57.9	-67.4
Net Non-Operating Profit	-96.2	-33.1	-75.4	3.4		2.5	-0.1	0.5	6.0
Profit for the Period	1,499.2	921.9	140.7	254.0	83.1	93.7	18.0	47.5	-59.7
Profit attributable to controlling interests	1,497.6	931.5	140.6	253.8	82.0	93.7	18.0	46.9	-68.9

		1Q22							
bn won	Group	KB Kookmin Bank	KB Securities	KB Insurance	KB Kookmin Card	Prudential Life Insurance + KB Life Insurance ²⁾	KB Asset Management	KB Capital	Others ¹⁾
Net Interest Income	2,651.5	2,139.6	134.1	-28.0	363.4	-86.8	0.3	106.6	22.3
Net Fee & Commission Income	957.3	270.8	275.1	-7.1	149.4	-0.8	37.0	200.5	32.4
Other Operating Profit	-71.2	-166.0	-38.4	339.6	-99.8	105.3	-3.5	-155.0	-53.4
Gross Operating Income	3,537.6	2,244.4	370.8	304.5	413.0	17.7	33.8	152.1	1.3
G&A Expenses	1,481.4	1,020.9	210.5	31.1	136.2	7.9	17.4	32.9	24.5
PPOP	2,056.2	1,223.5	160.3	273.4	276.8	9.8	16.4	119.2	-23.2
Provision for Credit Losses	145.8	11.8	11.2	-1.2	111.2	-0.3	_	1.5	11.6
Net Operating Profit	1,910.4	1,211.7	149.1	274.6	165.6	10.1	16.4	117.7	-34.8
Net Non-Operating Profit	9.3	3.7	10.9	1.3	-0.7	2.1	-0.1	-6.6	-1.3
Profit for the Period	1,471.5	974.5	114.5	202.0	119.0	5.5	11.8	83.9	-39.7
Profit attributable to controlling interests	1,460.6	977.3	114.3	201.9	118.9	5.5	11.8	83.3	-52.4

Note 1) Includes financial results of the holding company, the other subsidiaries and adjustment for consolidation 2) Based on simple arithmetic sum of Prudential Life Insurance & former KB Life Insurance

KB Financial Group