

# KB Financial Group Statement on Human Rights



## The Declaration of the Human Rights Policy of KB Financial Group

At KB Financial Group we seek to grow together with our stakeholders through ethical management and meet social expectation and demand; and believe that such effort will contribute to improving its corporate image which, in turn, will lead to stronger customer loyalty, help create intangible asset value, and ultimately transform into a cornerstone of business competitiveness. Accordingly, we are committed to coexist with our customers, employees, shareholders and investors, business partners and local communities and respect the basic rights of all stakeholders.

We support the human rights principles proclaimed by the United Nations Universal Declaration of Human Rights and UN Guiding Principles on Business and Human Right and considers such human rights principles in all of our business activities including serving customers, making investment, managing human resources, building business partnerships.

### KB Financial Group:

- Prohibits discrimination based on gender, age, race, disability, religion, political orientation, or place of origin in hiring, performance evaluation, compensation, education of employees and other human resources management areas; and respects diversity.
- Ban child labor or forced labor and complies with all labor rules related to health, work safety, work hours, recommended by the International Labor Organization and ratified by the Korean government.
- Recognizes customer satisfaction as the first and foremost of value to us and forbids discrimination of any form based on gender, age, religion, disability, religion, political orientation or place of origin.
- Keeps personal information to a minimum level required by law and makes sure to have in place necessary systems and procedures to protect customer information.
- Respects human rights in all business activities including provision of financial products and services, and deciding investment and transaction deals.