

Notice Regarding Recommendation of Potential Non-executive Director Candidates of KB Financial Group

Dear shareholders,

We would like to express our sincere gratitude for your continued interest, support and strong belief in the future of KB Financial Group Inc. (“KB Financial Group”)

In order to appoint non-executive directors in a transparent and fair manner, KB Financial Group maintains separate entities for each of the following processes: (i) nominee recommendation, (ii) nominee evaluation and (iii) final nomination. In particular, as part of our efforts to advance our shareholders’ interest and preserve the diversity of our board of directors, we not only engage professional search firms but also solicit recommendations from you to create a pool of suitable candidates for non-executive directors, which we manage every six months.

To this end, please nominate by December 11, 2018 (Korea time) any candidates you wish to be included in the pool of non-executive director candidates for the second half of 2018. Please note that any non-executive director that may be appointed at the 2019 annual general meeting of shareholders will be selected from this pool of candidates for the second half of 2018.

■ Guidelines for Shareholder Recommendation of Potential Non-executive Director Candidates

Interested shareholders may each recommend one potential non-executive director candidate once a year to help us create a pool of potential candidates.

- Qualifications of participating shareholders: Shareholders who have voting rights at the general meetings of shareholders of KB Financial Group
- Number of potential candidates: One potential non-executive director candidate per qualifying shareholder per year
- Qualifications of potential non-executive director candidates:

- A person who has expertise and knowledge in the areas of business management in the financial industry, accounting, finance, law/regulation, risk management, HR, IT or consumer protection; and
 - A person who demonstrates ethical and reliable qualities to independently and fairly carry out the duties of a non-executive director at a financial holding company; and
 - A person who is not disqualified under relevant laws and regulations such as Article 5 (Qualifications for Executive Officers) and Article 6 (Qualifications for Outside Directors) of the Act on Corporate Governance of Financial Companies
- Due date of candidate submission: Tuesday, December 11, 2018 (if submitted to the designated person)
 - Method of submission: Please fill out the Recommendation Form for Potential Non-executive Director Candidates of KB Financial Group Inc. (see Attachment 1) and submit it to the designated person at KB Financial Group via either paper submission or e-mail.
 - Address: KB Financial Group, Office of Board of Director, 13th Floor, 26, Gukjegeumyung-ro 8-gil, Yeongdeungpo-gu, Seoul, Korea
 - E-mail: hogan.park@kbfsg.com
 - Designated Person: designated person at Non-executive Director Nominating Committee, KB Financial Group
 - Required documents:
 - Recommendation Form for Potential Non-executive Director Candidates of KB Financial Group Inc. (see Attachment 1)
- ※ Note: The potential candidate so recommended must provide a signature of consent
- Consent Form for Collection/Use/Provision of Personal (Credit) Information (see Attachment 2)
(One copy each from both the shareholder submitting the recommendation and the potential candidate)

- Share certificate of the shareholder submitting the recommendation such as a balance certificate
- The potential non-executive director candidates recommended are eligible to be recommended as non-executive director candidates for shareholder approval at the annual general meeting of shareholders upon an evaluation by the Non-executive Director Candidate Recommendation Committee and after a selection process conducted by the advisors for the appointment of non-executive directors.
- For each non-executive director candidate recommended for shareholder approval at the annual general meeting of shareholders, the personal information of shareholder(s) who had recommended such candidate and the relationship between the candidate and the recommending shareholder will be publicly disclosed.
- Other remarks:
 - Documents submitted will not be returned.
 - If a potential candidate is recommended as the final candidate, the candidate will be notified separately. No notification will be made for potential candidates not recommended as the final candidate.

We look forward to your active support and contribution.

Thank you